

RumbleOn Finance Website Privacy Policy

Effective Date: February 4, 2020

This privacy policy describes the privacy policies and practices of RumbleOn Finance ("We", "Us", "Our") with respect to personally identifiable information collected on this website. "Personally identifiable information", as described in U.S. privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your personally identifiable information.

What Personally Identifiable Information Do We Collect From You When You Use Our Website?

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, mailing address, phone number, credit card information, social security number, VIN or other details to help you with your experience. When completing an application for credit on our website, we may also collect information about your finances, credit history, assets and liabilities in order to help us evaluate you for credit. Your visit to our website also may result in our receipt of personally identifiable information and other information about you and your computer, mobile phone, or other device that you have made available to those services, including your geographic location, and/or information about your contacts on those services. Our servers may also automatically collect information about you, your online behavior and your computer, mobile phone, or other device. The types of information that our servers may collect can include, but are not limited to, the make, model, settings, specifications, and geographic location of you and/or your computer, mobile or other device, as well as date/time stamp, IP address, pages visited, time of visits, content viewed, ads viewed, the site(s), application(s), destination(s), and/or service(s) you arrived from, and other clickstream data. Your visit to our website also may result in our placement and/or storage of code or other types of information and/or devices (e.g., "cookies") on your computer, mobile or other device, and may do so for any lawful business purpose. You may be able to prevent us from placing such information on your computer, mobile phone, or other device if it includes an option that allows you to not accept it. However, if you do so, some portions of what you are trying to do with us may not function properly. We also may use web beacons, web bugs, clear gifs, and similar technologies for all or some of the same lawful business purposes described above.

With Whom Do We Share Your Personally Identifiable Information?

We may share your personally identifiable information that we collect through this website with credit reporting companies for the purposes of evaluating whether to offer you credit. In addition, we may share your personally identifiable information with third party lenders who may be interested in lending you money in order to help you find credit. We may also share your personally identifiable information with entities that are

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hired to service financing that you may obtain through us, an affiliate of ours, and our service providers. We may share your Personally Identifiable Information with RumbleOn, Inc. in connection with your purchasing, financing, underwriting, sale, and servicing of your vehicle and/or account. Unless otherwise specified, we may share information about you and your computer, mobile or other device, including without limitation your Registration Information and other personally identifiable information, with our parent, subsidiaries, affiliates and nonaffiliates for marketing purposes. If you do not wish to receive future commercial messages from us, simply follow the unsubscribe instructions contained within the message you receive. You may continue to receive certain communications from us, such as transactional or relationship messages, and/or messages about your account/profile. We may also allow access to our database by third parties that provide us with services, such as technical maintenance, but only for the purpose of and to the extent necessary to provide those services. We reserve the right to use the information we collect about your computer, mobile phone, or other device (including its geographic location), which may at times be able to identify you, for any lawful business purpose.

Can You Make Changes To The Personally Identifiable Information That We Collect?

You can review and make changes to the personally identifiable information that we collect through your credit application on our website by logging on to your customer account with us, opening your credit application, and reviewing and editing that information. Otherwise, we do not maintain a process for you to review and edit the personally identifiable information that we collect about you through this website.

How Will We Notify You Of Changes In This Privacy Policy?

If we make material changes to this privacy policy, we will post an updated privacy policy, reflecting those changes, here. We will also update the "Effective Date" at the top of this policy.

How Do We Respond To "Do Not Track" Signals?

Our website does not currently have any mechanism for responding to or honoring "do not track" signals from your web browser.

Third Party Collection And Collection Across Websites.

Other parties may not collect personally identifiable information about your online activities over time and across different websites when you use our website or service.

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